

# **THE GAZELLE GROUP CONGRATULATES CLIENT** **MARVEL ALLEN ON UTAH TECH COMMITMENT**

**FOR IMMEDIATE RELEASE**

**Princeton, NJ – May 30, 2025**

Allen, a former five-star recruit out of the nationally renowned Montverde Academy, brings elite athleticism, toughness, and scoring ability to the Trailblazers' program. His pedigree, competitive edge, and playmaking instincts make him a significant addition as Utah Tech continues to build momentum within the WAC.

As he transitions from Dayton to Utah Tech, Allen will have the opportunity to make an immediate impact on both ends of the floor while further elevating his national profile as one of the more dynamic guards in college basketball.

As a client of The Gazelle Group, Allen will continue to receive comprehensive NIL representation, including brand development, partnership negotiation, endorsement management, and long-term marketing strategy. With his talent, work ethic, and determination, Marvel Allen is positioned to maximize his opportunities both on the court and throughout the NIL landscape.

## **About The Gazelle Group**

The Gazelle Group is a sports marketing and event management firm based in Princeton, NJ. In addition to producing nationally recognized college basketball events, The Gazelle Group provides full-service NIL representation for student-athletes, helping them grow their brands and capitalize on opportunities in the ever-evolving collegiate sports environment.

